

FASHION | LIFESTYLE | MODELING

"DIVERSITY WITH QUALITY INSTEAD OF QUANTITY AND BOREDOM"

About Me

My name is Florian Helbig (33). I am an influencer and blogger for fashion, lifestyle, travel and model based in Germany.

Fashion has always been an important topic for me. Especially the Berlin Fashion Week has changed a lot for me in 2017: Since then I have the chance to collaborate with great photographers, agencies and brands, visit nice events and hotels as well as meet many new people.

I revised my Instagram feed in 2017 and now I can give better insights into fashion, lifestyle, travel and modeling. For me, it is important to produce varied and colorful content. Diversity with quality instead of quantity and boredom is my motto.

In 2017 my focus was on Instagram. For 2018 I had decided to add a website for blog posts. Since 2019 I expand the travel part for my Instagram feed and blog (Mauritius, Mykonos, Mallorca, London etc.) as well I am at 21 Buttons (139k) and Stylink.

I am looking forward to a collaboration.

Content



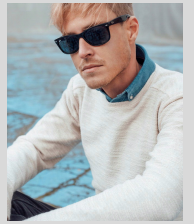
Fashion



Lifestyle

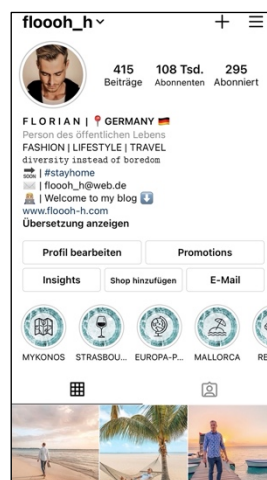


Travel



Modeling

Instagram: Feed & Insights



@flooh_h

108k Followers

- Engagement Rate 2,5 %
- Likes per post 2.500 to 3.500
- Comments per post 100 to 200
- Story average of 10.000 views
- 413.519 Likes to 119 posts in 2019
- Followers:
 - Gender: Male 70 %, Female 30 %
 - Average age of 18 to 34 (68 %)
 - Top Country: Germany
 - Top City: Berlin
 - Average monthly followers +200

Social Media & Contact



www.flooh-h.com



www.instagram.com/flooh_h



www.facebook.com/flooh.himdo



flooh_h@web.de



www.21buttons.com/flooh_h

References

[Selection]

Brands: About You, Alcina, Asket, Balr, Beachcomber Hotels, Blonde No. 8, Brille Direkt, Clinique, Colours & Sons, Condor, Dickies, Diesel, Dockers, Domino's Pizza, Eastpak, Ellesse, Europa-Park, Farah, Fuze Tea, Haily's, Hyatt Group, Hype, iDeal of Sweden, Jack & Jones, JD Sports, Jeans Fritz, Kaporal, KLM, Kronaby, Lee, Levi's, Lieferando, Medipharma, Neosens, New Balance, Oreo, Outfittery, Paul Hewitt, Puma, Sebamed, Share, Sik Silk, Stage Entertainment, Superdry, Supra, Tommy Hilfiger, Tom Ford, Toni Gard, Topman, TUI, Urban Classics, Vans, Wrangler, Zalando etc.

Agencies: Agency V, Black Bird, Bold, Brandzeichen, Clubkind, Collabary, Cover, Fischer Appelt, Hansmann, HashMag, Headspace, Helena Reich, IC, Karkalis, K-MB, KPRN, Lizzn, LMG, Loews, On Time, Press Factory, Reach Hero, Reichert Plus, Silk Relations, Stromberger, Styleheads, Styleranking, Wilde, we love pr, Zucker etc.

Services

- Instagram Post & Story
- Website Blog Post
- Booking Male Model
- Brand Ambassador
- Event Visitor
- Press Trip
- etc.

Press Coverage

- KinKats Magazin, Edition November 2017
- #BLOGGINGTALES Print Magazin, Edition September/October 2018

